



uponor

Uponor strategy update

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President and CEO
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CMD
2016
Capital Markets Day

Contents

- 1 Megatrends
- 2 Uponor strategy
- 3 People strategy
- 4 The Uponor brand
- 5 Uponor values



Contents

1 **Megatrends**

2 Uponor strategy

3 People strategy

4 The Uponor brand

5 Uponor values



Megatrends create opportunities to improve our living environments

Megatrends affect societies fundamentally and over a long period of time



Climate change and scarcity of resources



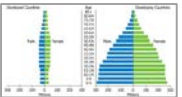
Urbanisation



Digital transformation



Shift of economic power towards emerging markets



Demographic split to aging and growing populations

...raising new requirements and opportunities to improve living environments

- ➔ Sustainability and energy efficiency
- ➔ Quality and management of water
- ➔ Plastic taking share from metal
- ➔ Pre-fabrication
- ➔ Building Information Modelling (BIM)
- ➔ Shift from manufacturing to services
- ➔ Expanding middle class
- ➔ Increasing need for comfort

Uponor solutions improve living environments and enhance people's life

Uponor is in the business of providing solutions for water management and indoor climate



Comfort

- Invisible and silent comfort in living and working environments
- Enhanced architectural freedom with seamless integration into buildings and infrastructure



Health

- Clean water for drinking, cooking and bathing
- Avoiding draught, moist walls, circulation of dust, pollution



Efficiency

- Pre-fabrication to speed up construction process
- Ease and speed of design and installation



Sustainability

- Driving down our environmental impact
- Reduce water and energy consumption
- Solutions designed to last for a lifetime



Safety

- Reliable during installation and operation

Contents

1 Megatrends

2 **Uponor strategy**

3 People strategy

4 The Uponor brand

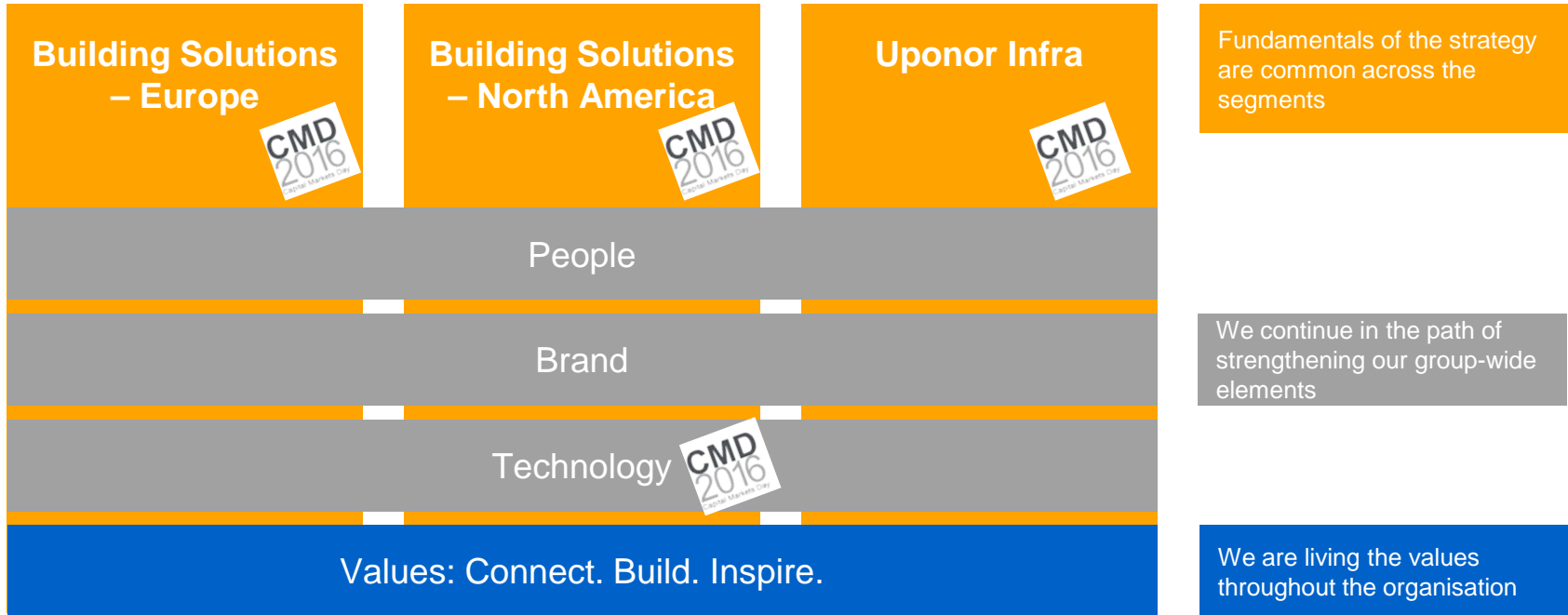
5 Uponor values



Uponor's strategy to generate sustainable growth in the shorter and longer term



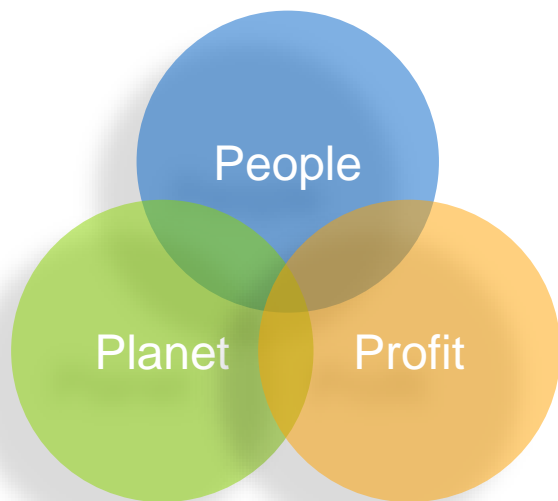
Segments execute Uponor strategy



CMD 2016 = Covered today

Uponor is committed to sustainability

Offering designed for CHES, KPIs to follow-up



Focus area	KPI	Target in 2020
Carbon footprint	CO ₂ emissions	-20% from 2015
Utilisation of green/ renewable energy	Share of green electricity	100%

Contents

1 Megatrends

2 Uponor strategy

3 People strategy

4 The Uponor brand

5 Uponor values



People strategy builds an environment for growth and achievement

1

Foster great leadership

2

Strengthen our strategic competences

3

Equip employees to take initiative and have impact



Contents

1 Megatrends

2 Uponor strategy

3 People strategy

4 **The Uponor brand**

5 Uponor values



The Uponor brand builds confidence

Rational proof points turned into emotional value

Trust

Know-how

Partnership

**Don't
worry...**

Reliability

Quality

Results

**Peace of
mind**

Contents

1 Megatrends

2 Uponor strategy

3 People strategy

4 The Uponor brand

5 **Uponor values**



Uponor values guide people throughout our organisation

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Connect.
Build.
Inspire.



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Q&A

Jyri Luomakoski
President and CEO

